Corey James McLeod

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EDUCATION

BA (Hons) Graphic Design, *Falmouth University* Sep 2022 - Jul 2025 | Falmouth, UK
First Class Honours

- Final major project: Jesus Was An Ultra, a dissertation turned into a designed and hand-bound coffee table book, with a degree show exhibition.

EXPERIENCE

UI/UX Designer (Freelance), *Click Strategy* Apr 2026 - Sep 2026 | Bath, UK / Remote

- Designed user interfaces and interaction flows in Figma and Webflow for an NDA-covered client product, taking screens from brief through to developer handoff.
- Built reusable Figma components and colour and type styles, and designed responsive layouts for desktop and mobile.
- Took part in usability testing and user feedback sessions, feeding findings back into design iterations.
- Owned assigned design projects independently across a 5-month engagement, leading stakeholder and design team meetings to keep delivery on schedule.

Lead Graphic Designer (Part-time), *FORE* Nov 2025 - Apr 2026 | London, UK / Remote

- Led a full brand identity redesign over a 6-month engagement.
- Designed clothing, packaging, stickers, magazine layouts, social media and podcast assets, keeping the identity consistent at every size and touchpoint.
- Handled image selection, copywriting and print-ready file preparation.
- Ran weekly design team check-ins, collaborating with the wider creative team to keep feedback and delivery aligned to brand guidelines.

Freelance Multidisciplinary Designer, *CTempuu* May 2024 - Present | Remote

- Design album artwork, posters and brand assets for music artists and clients, turning briefs into finished work for digital and print.
- Redesigned my own Shopify storefront (ctempuu.com) from a stock theme into a product-first e-commerce experience using Figma, HTML, CSS and JavaScript.
- Run Poster A Day, an ongoing self-initiated series published to Instagram and TikTok as @ctempuu, building an audience through consistent social content.

TRAINING

Epoch Academy Workshop, *Epoch* May 2026 | Bristol, UK

- One-day agency workshop on brand strategy, creative ideation and pitching, developing brand identity concepts from a strategic brief as part of a team.

SELECTED PROJECTS

- **Robinsons x Wireless** (JKR brief, team of three): campaign and packaging concept with limited edition can designs, outdoor posters, social content and festival merchandise.
- **Steam App Redesign** (self-initiated): mobile app UI/UX redesign backed by a heuristic usability audit and app store review research, with 3D logo renders in Blender.
- **Orka** (university): brand identity for an independent cafe, including logo system, app UI, signage and a 3D rendered interior.

SKILLS

Design: Graphic Design, Brand Identity, Visual Identity, Brand Strategy, Creative Direction, Typography, Layout, Editorial and Publication Design, Poster Design, Packaging Design, Campaign Design, Social Media Content, Print Production

Digital: UI Design, UX Design, Wireframing, Prototyping, Design Systems, Responsive Design, Usability Testing, Web Design

Motion and 3D: Motion Graphics, Video Editing, 3D Modelling, 3D Animation, Rendering

Software: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Figma, Blender, Webflow, Shopify, CapCut, Microsoft 365, HTML, CSS, JavaScript

INTERESTS

Building web and interactive projects in code, emerging design software and AI tools, design theory and industry trends, football, gaming and music.